

# Sponsorship Options

## The Tenth Cambridge Digital Marketing Conference July 7<sup>th</sup> 2016 – Imperial War Museum, Duxford

In response to the requests we receive each year for promotional opportunities at the Digital Marketing Conference, we are pleased to offer a very limited number of sponsorship opportunities as shown in the table below.

*There is also the opportunity for agencies to pitch their business to the whole delegate audience for 2-3 mins. (see Agency Package).*

Space available at the venue means that table display opportunities are limited.

| CATEGORY                        | COST<br>(ex VAT) | INCLUDES  |
|---------------------------------|------------------|---|
| PRINCIPAL SPONSOR<br>(one only) | £2000            | <ul style="list-style-type: none"> <li>• Benefits as for Exhibitor sponsorship below, plus:</li> <li>• 2-3 minute plenary address</li> <li>• Mention in all publicity</li> <li>• Logo on conference agenda, signage etc.</li> </ul>   |
| AGENCY PACKAGE                  | £500             | <ul style="list-style-type: none"> <li>• Benefits as for Exhibitor sponsorship below, plus:</li> <li>• 2-3 minute plenary address (pitch)</li> </ul>  |
| EXHIBITOR                       | £250             | <ul style="list-style-type: none"> <li>• Table display<sup>‡</sup> at lunch and break times for literature, laptop presentation etc.</li> <li>• Literature display area - choice of table location in refreshment area or breakout area (plus optional banner in registration area)</li> <li>• Materials may be supplied for delegate 'goody bag'</li> <li>• One free attendee to whole conference</li> <li>• Logo on event web site</li> <li>• Logo on Chairman's opening slides</li> <li>• Engagement in Twitter feed @digiconference.</li> </ul> |

<sup>‡</sup>Table is approx. 2m x 1m. A 'pop-up' stand of up to 3m wide may be erected behind the table. Power is available, as is free wireless broadband. Please bring your own tablecloth, extensions leads and lighting if required.

Please confirm your interest in sponsorship as soon as possible to Chris Carman-Jones at [chris@mercatus-marketing.co.uk](mailto:chris@mercatus-marketing.co.uk), and confirmation by June 1<sup>st</sup> latest. At that time we shall confirm and issue an invoice for payment. Cheques should be made payable to 'CIM Holdings Ltd'.

Thank you

**Terry Nicklin, Chairman, CIM Cambridge Branch**  
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